

# Wink® Magnetic • Wink® Complete

## Installation & Maintenance Guidelines

### IMPORTANT TIPS

- Horizontal application of Wink dry-erase wallcoverings is recommended.
- Wallcovering can be adhered to any standard construction wall when properly prepped.
- Do not crease or fold over the material, and wear gloves when installing. Two people are required to install.
- Application must be done using one of the recommended vinyl on vinyl wallcovering adhesives. Standard wallcovering adhesives will not work with the magnetic backing of this product.

## 1 PREPARING THE WALLS

- Cover the floor with plastic or other suitable protection material.
- Remove all previous wallcoverings or old loose paint. Check and fill any holes or cracks in the surface with a standard decorator's filler.
- **Ensure that the wall is clean and dry.** Wash wall to remove all grease and dirt. If the surface is glossy, sand the wall and then wash it. Walls should be clean and smooth and free of all mildew, grease, and stains.
- Use abrasive sandpaper to sand out any rough or uneven surfaces. Because surface imperfections will show through the wallcovering, we recommend that walls be prepared and brought to a Level 4 or 5 finish before applying the wallcovering.
- Absorbent surfaces should be treated with a high quality, white, stain-blocking primer, such as Roman® Wallpaper Primer. Make sure that the primer is fully dry before applying any adhesive to your wall.
- With a pencil, mark a straight, level and horizontal line across the wall, 4 feet (1.22 m) off the floor. This will guide the top edge of the first section of wallcovering.

### SUPPLIES YOU WILL NEED

Wallpaper Primer  
Vinyl on Vinyl Adhesive  
Paint Roller  
Sandpaper  
Tape measure  
Water  
Pencil  
Level  
Sharp Blade  
Wallpaper Spatula  
Clean Cloth

## 2 APPLYING THE ADHESIVE

- Measure the wallcovering to the desired length and cut with a sharp blade or scissors.
- One of the following recommended vinyl over vinyl adhesives must be used to adhere your Wink wallcovering to the wall: Roman PRO-555 Extreme Tack or Dynamite 760 Vinyl Over Vinyl adhesive. (Standard wallcovering adhesives are not suitable with the magnetic backing of this product.) If required, add 5% water to the adhesive and stir before using.
- Apply two coats of the vinyl over vinyl adhesive to the wall with a roller and brush for the edges, waiting 30 minutes between coats. **Do not over-apply the adhesive.**

## 3 INSTALLING THE FIRST STRIP OF WALLCOVERING

1. Take the Wink wallcovering strip you have cut and carefully roll it back up with the backing side on the outside, being careful not to crease the material.
2. Starting in the left corner, install the bottom section first. Roll the wallcovering out along the wall so that the black side of the material is fixed to the wall. Place the top edge of the wallcovering on the marked pencil guide line at 4 feet off the floor.

3. Carefully roll out the wallcovering along the wall and push out any air and excess adhesive from behind the material as you proceed.
4. Using a wallpaper spatula, press the entire surface of the wallcovering to the wall, pushing out all the excess adhesive from behind the material.
5. Use a consistent and strong pressure to ensure that all air bubbles and excess adhesive have been pushed out to the edges. Press the entire surface firmly to the wall.
6. Check that your first strip of wallcovering is completely free of air bubbles before continuing.

*NOTE: If you choose to hang the wallcovering vertically, follow the same procedure as above, starting in the top left corner of the wall, and work from the left to right side of the wall.*

## 4 INSTALLING THE NEXT STRIPS OF WALLCOVERING

1. For jointing the material, the preferred method is butting the material together. The material is supplied with clean straight edges that will meet evenly.
2. It is important to hang the lower section first, so the section applied above will naturally sit on the lower section.
3. The material will meet and can be worked together with a wallpaper spatula. Work the material by applying upwards and downwards pressure to each section along the joints, bringing them together.
4. If an area of the joint requires additional attention, add extra adhesive and continue to work together.
5. If the joint/seam is not flat, gently lift the edge of one section of the wallcovering off the wall and guide the material to slot together and work again with spatula. You may need to add a small amount of extra adhesive.
6. Check the entire surface of the wallcovering for any excess adhesive or air pockets and push them out to an edge with a spatula.
7. Make sure to push out the entire sections of wallcovering, making sure that each section is free of air bubbles before continuing.
8. Repeat this process for the entire installation of the wallcovering.

*NOTE: If you choose to joint by double-cutting, overlap edges by 1 inch, then mark a straight line along the middle of the overlapping section with a pencil. Using a new blade, cut along the pencil line through both layers and remove the excess material from behind the cut. The two sections will now meet and can be worked together, as above.*

## 5 INSPECT THE SURFACE

- Wait thirty minutes and visually inspect the wallcovering surface for air bubbles. Use a spatula to push them firmly out to the edge.
- Once the wallcovering installation is complete, wipe the entire surface clean with a damp cloth to remove any excess adhesive residue. Finally, inspect the wallcovering once again for any air bubbles.
- Wink Magnetic and Wink Complete wallcoverings should not be used for 48 hours following installation, to allow adhesive to fully dry.

## 6 CARE AND MAINTENANCE

**Markers:** Use premium dry erase markers, such as Expo® low odor, BIC®, or Quartet® dry erase markers. If using dry erase markers other than these, test a small area to ensure that they don't stain.

**Cleaners:** We recommend using mild dry-erase cleaning products or a mixture of gentle dish soap and water with a microfiber cleaning cloth. Do not use cleaning products that are not intended for dry erase surfaces. Do not use cleaning products that contain harsh solvents or alcohol.

**Maintenance:** Wink dry-erase wallcovering surfaces should be erased daily with a microfiber cleaning cloth. Avoid build-up over time and extend the life of your wallcovering surface by regularly using mild dry-erase cleaning products and microfiber cleaning cloths. Walls should be cleaned at least weekly.